



Knowledge Exchange Sessions

Session Four

OVERVIEW AND REGISTRATION DAY TWO - WEDNESDAY 16TH DECEMBER SESSION FOUR - 16:00-17:30 AEDT

CREATIVE MEDIA APPROACHES FOR RESEARCH, ADVOCACY AND MONITORING AND EVALUATION IN COMMUNITY CONTEXTS IN THE PACIFIC

This session explores creative media approaches for research, advocacy and monitoring and evaluation in community contexts in the Pacific. Presenters will discuss approaches for contextualising and harnessing the collective knowledge of groups, explore processes for outputting co-creative media products and share examples of how these can be integrated into training materials for sustainable impact. Learning in this session will occur through a practical workshop format.

Format

This session will be delivered as a Practical Workshop

Presenters: Associate Professor Verena Thomas and Dr Jackie Kauli

Associate Professor Verena Thomas is Senior Research Fellow in the School of Design, Creative Industries Faculty at Queensland University of Technology. Her research interests include communication and social change, communication for development,

health communication, arts-based research approaches, visual methodologies and participatory design. Verena has developed innovative and creative approaches to localising research and advocacy in cross-cultural contexts. She is the founding Director of the Centre for Social and Creative Media at the University of Goroka, Papua New Guinea, which she led from 2012-2016. As an award-winning filmmaker and producer, she has extensive experience in research and media capacity building in the Pacific region.

Dr Jackie Kauli has over 15 years of experience working in international development and communication for development, working predominantly across Papua New Guinea and Australia. Her work focuses on harnessing process drama techniques, creative practice and communication strategies to contribute to development practice and theory. Jackie's work incorporates indigenous knowledge systems as important registers of social relations and communication ecologies of indigenous communities. She is currently a Senior Research Fellow in the Creative Industries at Queensland University of Technology where she leads research teams and supervises HDR students.